168

SIGNIFICANT CLINICAL RESULTS IN A SERIES OF SMOKING TESTS

FACTS FROM . . . Laryngoscope, Feb. 1935
Vol. XLV, No. 2, 149–154

(1) At the beginning of the experiment, 73.7% of the cases showed a congested condition of the pharynx and larynx due to smoking.

(2) On changing to Philip Morris, 62.3% of the cases cleared. The other 37.7% showed considerable improvement.

(3) On changing back to cigarettes made by the ordinary method, 80% showed a return of congestion within one week!

REPRINTS of published studies on the irritant properties of cigarettes are available. Address Philip Morris & Co. Ltd. Inc., 119 Fifth Ave., N.Y.

1003071250

12-76

Source: https://www.industrydocuments.ucsf.edu/docs/gflk0000